

Partnerships For the Digital Society

Building a communications infrastructure for rural Ontario

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Context: At a Rural Crossroads

- Information and Communication Technologies for Rural Ontario:
 - New Tools for Economic Development and Growth
- **The Big Question:** How do we build a network that's sustainable and built to Last?

The answer is not about technology: it's about the right partnerships

Government: A Strategic Actor

- **Ontario: Strong Leadership**
 - *Linking investment and outcomes to economic and social success of the province*
- **Local/Regional: Leadership At Point of Contact**
 - *Connecting broadband to the needs/aspirations of the community*

Public leadership ensures next-generation networks are locally relevant and globally connected

Network Providers: The Engine

- **Rural Ontario's #1 Network Challenge: Execution**
- **Success Depends on Network Providers Delivering...**
 - A local focus
 - Deep expertise
 - An integrated, holistic approach
- **What Works? The Case of Bell Aliant**
 - Connection to Communities
 - Connection to Innovation
 - A Strategic Focus and Vision for Ontario outside the big cities

Three Foundations of Success

1 The ability to follow a strategically integrated approach

2 The capacity to take people beyond connectivity

3 A long-term commitment to the community

Thank you

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