

From the Earth's Floor to the Retail Store:
Capturing Local Food Opportunities

Thursday, December 6, 2007 • Nassagaweya Community Centre • Milton, ON
11264 Guelph Line (formerly Brookville Hall)

AGENDA

- 8:30 a.m. Registration**
- 9:00 a.m. Welcome and Opening Remarks**
- Harold Flaming, Executive Director, TORC
- 9:15 a.m. - 10:30 a.m. Setting the Stage**
- What's Happening in Retail: *Helen Prinold, OMAFRA*
 - Trends and Current Research: *Elbert van Donkersgoed, GTA-AAC*
- 10:30 a.m. – 10:45 a.m. Refreshment Break**
- 10:45 a.m. – 12:30 p.m. Making it Happen – Success in Reaching Retail**
- Matt Duke, Terza Farms, *Thornloe*
 - Thomas O'Neill, The Norfolk Fruit Growers' Association
 - Chef Jonathan Gushue, Langdon Hall, *Cambridge*
- 12:30 – 1:30 p.m. Lunch**
- 1:30 – 3:00 p.m. Innovations – Rebuilding the Middle**
- Mark Trealout – Kawartha Lakes Ecological Growers
 - Peter Katona – Foodlink Waterloo Region
 - Wayne Brittenden - University of Guelph
 - Dan Taylor – Local Food System Project, *Prince Edward County*
- 3:00 – 3:45 p.m. Roundtable Discussions**
- Facilitated roundtable discussion
- 3:45 – 4:00 p.m. Wrap Up**